

# Course Outcomes – Program Outcomes (COPO) Mapping and Attainment

## Program Outcomes (PO): COMMERCE

### Undergraduate Curriculum Framework (UGCF)

#### National Education Policy (NEP)

The Preamble of the Undergraduate Curriculum Framework-2022 underlines the historical perspective, philosophical basis, and contemporary realities of higher education as enshrined in the National Education Policy 2020 and endeavours to synchronize these cornerstones while charting the road ahead for the state of higher education.

#### ABBREVIATIONS / NOMENCLATURE

Sno.	Nomenclature	Description	Aggregate Courses
1	PO	Program Outcome	PO1, PO2, PO3, PO4, PO5, PO6, PO7
2	CO	Course Outcome	CO1, CO2, CO3. CO4, CO5
3	DSC	Core Courses	DSC1, DSC2....
4	DSE	Discipline Specific Electives	DSE1, DSE2.....
5	GE	General Electives	GE1 , GE2, .....
6	MDSC	Multidisciplinary Discipline-Specific Core	MDSC1, MDSC2, .....
7	MDSE	Multidisciplinary Discipline-Specific Elective	MDSE1, MDSE2, .....

<b>Sno.</b>	<b>Program Outcomes (PO): Commerce (B.COM (H), B.COM, B.A. PROG. – ESB)</b>	<b>Statements</b>
<b>1.</b>	<b>PO1</b>	Bachelor's Degree in Commerce results in giving comprehensive knowledge of Marketing, Human Resource Management, Business and Corporate Law, Economics, Finance, Accounting, Management, Tax and several other branches of Commerce that includes Investment, Insurance, and Banking. Thus, this programme helps students in building a concrete footing for advanced studies in Commerce and to stand with the requirement of business sector, insurance, banking seeking youth fit for employment.
<b>2.</b>	<b>PO2</b>	Students undergoing this programme will be equipped to the world of work, particularly, work of the future. The student will get a first-hand exposure of working in the real world.
<b>3.</b>	<b>PO3</b>	Students completing this programme will be able to develop managerial knowledge and tactical dexterity, with a broader skill set and encourages them to seek out audacious, innovative solutions for today's business.
<b>4.</b>	<b>PO4</b>	Completion of this programme will also enable the students to formulate business problems and provide innovative solutions thus, molding them into future visionaries, management leaders that are compassionate yet efficient.
<b>5.</b>	<b>PO5</b>	The course provides an extreme and rigorous base for teaching, research, and allied business administrations.

**Course Outcomes (CO): B.COM (H)**

<b>SEMESTER 1:</b>			
<b>DSC 1: Management Principles &amp; Applications</b>			
<b>Unique Paper Code</b>	<b>Name of the Paper</b>	<b>Course Outcome: CO</b>	<b>Statement</b>
<b>241208110 1</b>	<b>DSC 1 : Management Principles &amp; Applications</b>	CO1	Describe the various levels of management and applicability of management principles.
		CO2	Evaluate a company's competitive landscape as per Porter's Five-force model.
		CO3	Demonstrate various types of authority, delegation and decentralization in authority

		CO4	Demonstrate various types of leadership styles and identify the motivation techniques used by leaders.
		CO5	Discuss the impact of emerging issues in management.
<b>DSC 2: Business Law</b>			
<b>241208110 2</b>	<b>DSC 2: Business Law</b>	CO1	Examine basic aspects of contracts vis-a-vis agreements and subsequently enter into valid business propositions.
		CO2	Describe various modes of discharge of contract and remedies available in case of a breach.
		CO3	Recognize and differentiate between the special contracts.
		CO4	Analyse the rights and obligations under the Sale of Goods Act.
		CO5	Apply skills to form and manage entrepreneurial ventures as LLP.
<b>DSC 3: Financial Accounting</b>			
<b>241208110 3</b>	<b>DSC 3: Financial Accounting</b>	CO1	Apply the generally accepted accounting principles while recording transactions and preparing financial statements.
		CO2	Demonstrate the accounting process under a computerised accounting system.
		CO3	Measure business income applying relevant accounting standards.
		CO4	Evaluate the impact of depreciation and inventories on Business Income.
		CO5	Prepare the Financial Statements of sole proprietor firms and Not-For-Profit Organisations.
		CO6	Prepare the accounts for Inland Branches, Departments and Leases.
<b>GE-1(a) (FOR HONOURS): Business Organisation</b>			
<b>241400100 4</b>	<b>GE-1 : Business Organisation BCH: GE- 1.1</b>	CO1	Examine the dynamics of the most suitable form of business organisation in different situations.
		CO2	Evaluate the various elements affecting the business environment.

		CO3	Analyse business models for different organisations.
		CO4	Record and report emerging issues and challenges of business organisations.
		CO5	Evaluate changes in the working pattern of modern organisations
<b>B.COM PROGRAM: BCP 1 :Business Organization and Management</b>			
241209110 1	<b>BCP DSC- 1.1 Business Organization and Management</b>	CO1	Explain the dynamics of business organizations and recent management practices.
		CO2	Describe varied perspectives related to the business environment and entrepreneurship.
		CO3	Analyze how the organizations adapt to an uncertain environment and decipher decision-making techniques.
		CO4	Analyze the relationship amongst functions of management i.e. planning, organizing, directing and controlling.
		CO5	Analyze the change in the working pattern of modern organizations
<b>BCP 2 : Business Law</b>			
241209110 2	<b>BCP DSC- 1.2 Business Law</b>	CO1	Analyze the basic aspects of contracts vis-a-vis agreements and subsequently enter into valid business propositions.
		CO2	Describe various modes of discharge of contract and remedies available in case of breach.
		CO3	Recognize and differentiate between the special contracts.
		CO4	Analyze the rights and obligations under the Sale of Goods Act.
		CO5	Attain skills to form and manage entrepreneurial ventures as LLP.
<b>BCP 3 : Financial Accounting</b>			
241209110 3	<b>BCP DSC-1.3 Financial Accounting</b>	CO1	Analyze the generally accepted accounting principles while recording transactions and preparing financial statements.
		CO2	Demonstrate the accounting process under a computerized accounting system.
		CO3	Measure business income applying relevant accounting standards.

		CO4	Evaluate the impact of depreciation and inventories on Business Income.
		CO5	Prepare the Financial Statements of sole proprietor firms and Not-For-Profit Organizations.
		CO5	Prepare the accounts for Inland Branches, Departments and Leases
<b>BA PROGRAM: ESB</b> <b>BAP 1 : Business Organisation</b>			
241220110 2	<b>BAP 1 : Business Organisation BAC:DSC-1.1 (Major)</b>	CO1	Analyse the dynamics of business organisations
		CO2	Describe the various forms of business organisations
		CO3	Examine varied perspectives related to the business environment and entrepreneurship.
		CO4	Evaluate the change in the working pattern of modern organisations.
		CO5	Explore contemporary issues in business organizations.
<b>BAP 2 : Fundamentals of Business organization for Entrepreneurs</b>			
241225110 1	<b>BAP 2 : Fundamentals of Business organisation for Entrepreneurs (Major/ Minor) BAC: Discipline (ESB):1</b>	CO1	Summarize the relationship between business and the environment.
		CO2	Analyze the environmental factors affecting business with special reference to SWOT analysis.
		CO3	Interpret various forms of business organisations.
		CO4	Analyze the principles of business management.

### COPO MAPPING

<b>SEMESTER I: COPO MAPPING</b>						
Papers	Program Outcome : PO					
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5
<b>DSC 1</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓				
	<b>CO3</b>	✓				

	C04		✓			
	C05		✓			
<b>DSC 2</b>	C01					✓
	C02	✓				
	C03			✓		
	C04			✓		
	C05		✓			
<b>DSC 3</b>	C01	✓				
	C02		✓			
	C03	✓				
	C04				✓	
	C05		✓			
	C06		✓			
<b>GE 1</b>	C01				✓	
	C02			✓		
	C03					✓
	C04			✓		
	C05	✓				
<b>BCP DSC 1</b>	C01		✓			
	C02			✓		
	C03			✓		
	C04		✓			
	C05		✓			
<b>BCP DSC 2</b>	C01					✓
	C02	✓				
	C03			✓		
	C04			✓		
	C05		✓			
<b>BCP</b>	C01	✓				

<b>DSC 3</b>						
	<b>CO2</b>		✓			
	<b>CO3</b>	✓				
	<b>CO4</b>				✓	
	<b>CO5</b>		✓			
	<b>CO6</b>		✓			
<b>BAP 1</b>	<b>CO1</b>	✓				
	<b>CO2</b>		✓			
	<b>CO3</b>			✓		
	<b>CO4</b>			✓		
	<b>CO5</b>	✓				
<b>BAP 2</b>	<b>CO1</b>		✓			
	<b>CO2</b>			✓		
	<b>CO3</b>		✓			
	<b>CO4</b>					✓

**SEMESTER 2:**

**DSC-2.1: Corporate Accounting**

<b>Unique Paper Code</b>	<b>Name of the Paper</b>	<b>Course Outcome: CO</b>	<b>Statement</b>
<b>2412081201</b>	<b>DSC-2.1: Corporate Accounting</b>	CO1	Analyse the matters related to the issue of share capital, bonus shares, redemption of preference shares and debentures of a company.
		CO2	Prepare financial statements of companies manually as well as using online software.
		CO3	Interpret the valuation of intangible assets and shares.
		CO4	Describe accounting for Amalgamation and Internal Reconstruction.
		CO5	Prepare Annual Reports of companies and analyse the voluntary and mandatory information contained in them.

**DSC-2.2: Company Law**

2412081202	<b>DSC-2.2: Company Law</b>	CO1	Analyse the regulatory aspects and the broader procedural aspects involved in different types of companies covering the Companies Act,2013 and Rules.
		CO2	Prepare the basic legal documents required for formation of a company.
		CO3	Analyse the process and documents required for raising capital for the company.
		CO4	Analyse the managerial composition of companies and examine the process of company meetings.
		CO5	Evaluate the framework of dividend distribution and develop understanding of the winding up process including Insolvency Resolution.
<b>DSC-2.3: Human Resource Management</b>			
2412081203	<b>DSC-2.3: Human Resource Management</b>	CO1	Evaluate the importance of contemporary and emerging HR issues.
		CO2	Analyse the concept and sources of recruitment and selection process.
		CO3	Devise employee training and development programs.
		CO4	Design performance appraisal techniques and compensation schemes.
		CO5	Design HR policies for employee engagement and experience; grievance redressal, employee health, safety, welfare, social security, and stress-free work life balance.
<b>GE-2(a) (FOR HONOURS): GE : 2.2 Financial Management for Beginners</b>			
2414001202	<b>GE : 2.2 Financial Management for Beginners</b>	CO1	Analyse the overview of finance, the concept of time-value of money and risk & return.
		CO2	Perform financial analysis with the aid of various financial statements, and analyse the capital budgeting process and techniques
		CO3	Analyse the cost of capital, capital structure and leverage
		CO4	Examine dividend and working capital dividend decisions
		CO5	Perform valuation of securities
<b>B.COM PROGRAM: BCP DSC-2.1 Corporate Accounting</b>			



2412091201	<b>BCP DSC-2.1 Corporate Accounting</b>	CO1	Analyze accounting for share capital, debentures, bonus, shares, redemption of preference shares and debenture of a company
		CO2	Prepare financial statements of company manually as well as using online software
		CO3	Interpret the Valuation of Intangible Assets and Shares.
		CO4	Describe accounting for Amalgamation and Internal Reconstruction of Companies
		CO5	Prepare Annual Reports of companies and analyze the voluntary and mandatory information contained in them
<b>BCP DSC- 2.2 : Company Law</b>			
2412091202	<b>BCP DSC- 2.2 : Company Law</b>	CO1	Analyse the regulatory aspects and the broader procedural aspects involved in different types of companies covering the Companies Act,2013 and Rules.
		CO2	Prepare the basic legal documents required for formation of a company.
		CO3	Analyse the process and documents required for raising capital for the company.
		CO4	Analyse the managerial composition of companies and examine the process of company meetings.
		CO5	Evaluate the framework of dividend distribution and develop understanding of the winding up process including Insolvency Resolution.
<b>BCP DSC-2.3 : Human Resource Management</b>			
2412091203	<b>BCP DSC-2.3 : Human Resource Management</b>	CO1	Evaluate the importance of contemporary and emerging HR issue
		CO2	Analyze the concept and sources of recruitment and selection process.
		CO3	Device employee training and development programmes.
		CO4	Design performance appraisal techniques and compensation schemes.
		CO5	Design HR policies for grievance redressal, employee's health, safety, welfare, social security and stress-free work life balance
<b>BA PROGRAM: ESB BAP 1 :Fundamentals of Entrepreneurship</b>			

2412251201	<b>BAP 1 : BAC: Discipline (ESB) - A2 Fundamentals of Entrepreneurship</b>	CO1	Summarize entrepreneurship and its process.
		CO2	Analyze knowledge on the existing socio-economic support system for promotion of entrepreneurship.
		CO3	Describe and link the individual's capability and strength as a guiding force towards entrepreneurial orientation and their commitment to act as an agent of social change through entrepreneurial participation
		CO4	Interpret and motivate himself towards entrepreneurial desire leading to selection of entrepreneurship as a career.
		CO5	Analyze the entrepreneurial process for initiating new venture creation.
<b>BAP 2 :Financial Accounting</b>			
2412201202	<b>BAP 2 : BAC: DSC- 2 Financial Accounting</b>	CO1	Apply the generally accepted accounting principles while recording transactions and preparing financial statements.
		CO2	Demonstrate accounting process under a computerized accounting system.
		CO3	Measure business income applying relevant accounting standards.
		CO4	Evaluate the impact of depreciation and inventories on Business Income.
		CO5	Prepare the Financial Statements of sole proprietor firms and Not-For-Profit Organisations.
		CO6	Prepare the accounts for Inland Branches, Departments and Leases.

<b>SEMESTER II : COPO MAPPING</b>						
Papers	Program Outcome : PO					
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5
<b>DSC1</b>	CO1		✓			
	CO2				✓	
	CO3	✓				
	CO4	✓				
	CO5					✓
	CO1			✓		

<b>DSC2</b>	<b>C02</b>		✓			
	<b>C03</b>			✓		
	<b>C04</b>			✓		
	<b>C05</b>				✓	
<b>DSC3</b>	<b>C01</b>			✓		
	<b>C02</b>			✓		
	<b>C03</b>			✓		
	<b>C04</b>				✓	
	<b>C05</b>				✓	
<b>GE 1</b>	<b>C01</b>		✓			
	<b>C02</b>		✓			
	<b>C03</b>			✓		
	<b>C04</b>				✓	
	<b>C05</b>		✓			
<b>BCPDS C 1</b>	<b>C01</b>		✓			
	<b>C02</b>				✓	
	<b>C03</b>	✓				
	<b>C04</b>	✓				
	<b>C05</b>					✓
<b>BCPDS C 2</b>	<b>C01</b>			✓		
	<b>C02</b>		✓			
	<b>C03</b>			✓		
	<b>C04</b>			✓		
	<b>C05</b>				✓	
<b>BCPDS C 3</b>	<b>C01</b>			✓		
	<b>C02</b>			✓		
	<b>C03</b>			✓		
	<b>C04</b>				✓	

	CO5				✓	
<b>BAP 1</b>	CO1				✓	
	CO2					✓
	CO3		✓			
	CO4				✓	
	CO5					✓
<b>BAP 2</b>	CO1	✓				
	CO2		✓			
	CO3	✓				
	CO4				✓	
	CO5		✓			
	CO6		✓			

**Course Outcomes (CO): B.COM (H)**

<b>SEMESTER : III</b>			
<b>BCH, DSC - 3.1: Business Mathematics</b>			
Unique Paper Code	Name of the Paper	Course Outcome: CO	Statement
2412082301	<b>BCH DSC-3.1: Business Mathematics</b>	CO1	Assess the applicability of matrices as mathematical tools in representing a system of equations.
		CO2	Apply differential calculus to solve simple business problems.
		CO3	Evaluate business problems involving complex linear relationships between decision variables and their determining factors.
		CO4	Explain mathematical formulation and solution of problems related to finance including different methods of interest calculation, future and present value of money.
		CO5	Develop programming for business problems involving constrained optimisation..
<b>BCH, DSC-3.2: Financial Management</b>			

2412082302	<b>BCH DSC-3.2: Financial Management</b>	CO1	Analyse the conceptual framework of financial management and get an insight into the concept of time value of money, and risk and return.
		CO2	Estimate cash flows for projects, and evaluate their profitability using capital budgeting techniques.
		CO3	Estimate the cost of capital; and critically analyse different capital structure theories and factors affecting capital structure decisions of a firm.
		CO4	Analyse different theories of dividend and factors affecting dividend policy.
		CO5	Estimate working capital requirements of a firm, and device optimum credit policy for a firm.
<b>BCH, DSC-3.3: Principles of Marketing</b>			
2412082303	<b>BCH, DSC-3.3: Principles of Marketing</b>	CO1	Discuss basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.
		CO2	Describe the dynamics of Consumer Behaviour and process of market selection through STP.
		CO3	Analyse the process of value creation through marketing decisions involving product development.
		CO4	Analyse the process of value creation through marketing decisions involving product pricing and its distribution.
		CO5	Explore marketing decisions involving product promotion, and draft promotion mix strategies.
<b>GE -3.1 – General Management</b>			
2414002001	<b>GE -3.1 – General Management</b>	CO1	Examine the evolution of management and its significance.
		CO2	Comprehend and analyse applicability of managerial functions.
		CO3	Recognise the role of decision-making in business.
		CO4	Analyse the role of directing in management.
		CO5	Appraise the function of controlling and contemporary issues in management.

**Discipline Specific Elective- 3.2(DSE-3.2): Financial Markets and Institutions**

2413082002	3.2 : Financial Markets and Institutions	CO1	Describe the components and functions of a financial system.
		CO2	Analyse integration and linkages between different financial systems and describe how they operate.
		CO3	Analyse the functioning and working of money and capital markets.
		CO4	Describe the functioning and role of various financial institutions.
		CO5	Assess global financial markets and institutions, and spill over of financial crisis across countries.

**Discipline Specific Elective- 3.3(DSE-3.3): Brand Management**

2413082003	3.3 : Brand Management	CO1	Comprehend the conceptual framework of brand management.
		CO2	Analyse brand positioning strategies of popular brands and explore their life cycle.
		CO3	Design and implement brand strategies.
		CO4	Discuss the concept of brand equity.
		CO5	Explore recent issues in branding.

**B.COM PROGRAM: III**

**DSC - 3.1: Business Statistics**

2412092301	3.1: Business Statistics	CO1	Examine and interpret various descriptive properties of statistical data.
		CO2	Identify probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context.
		CO3	Analyse the underlying relationship between variables and perform predictive analysis using regression models.
		CO4	Analyse the trends and tendencies over a period through time series analysis.
		CO5	Apply index numbers to real life situations.

**DSC-3.2: Financial Management**

2412092302	3.2 : Financial Management	CO1	Analyse the conceptual framework of financial management and get an insight into the concept of time value of money, and risk and return.
		CO2	Estimate cash flows for projects, and evaluate their profitability using capital budgeting techniques.
		CO3	Estimate the cost of capital; and critically analyse different capital structure theories and factors affecting capital structure decision of a firm.
		CO4	Analyse different theories of dividend and factors affecting dividend policy.
		CO5	Estimate working capital requirements of a firm, and device optimum credit policy for a firm.
<b>DSC-3.3: Principles of Marketing</b>			
2412092303	3.3: Principles of Marketing	CO1	Discuss basic concepts of marketing, marketing philosophies and environmental conditions affecting marketing decisions of a firm.
		CO2	Describe the dynamics of consumer behaviour and process of market selection through STP stages.
		CO3	Analyse the process of value creation through marketing decisions involving product development.
		CO4	Analyse the marketing decisions involving product pricing and its distribution.
		CO5	Explore marketing decisions involving product promotion, and draft promotion mix strategies.
<b>BA PROGRAM: ESB</b> <b>BAC:Discipline (ESB)-A3:Contemporary Policy and Institutional Frame work</b>			
2412252301	BAC:Discipline (ESB)-A3:Contemporary Policy and Institutional Frame work	CO1	Discuss the Micro, Small and Medium Enterprises Development Act, 2006.
		CO2	Summarize and be well-versed with the changing face of MSME in the light of liberalized economic policy.
		CO3	Describe the legal framework governing MSMEs.
		CO4	Discuss the government support system for entrepreneurial options, and describe

			the working of promotional programmes for SMEs.
		CO5	Evaluate the various marketing and financial support systems.

### COPO MAPPING

<b>SEMESTER III : COPO MAPPING</b>						
<b>Papers</b>	<b>Program Outcome : PO</b>					
	<b>Course Outcome: CO</b>	<b>PO1</b>	<b>PO2</b>	<b>PO3</b>	<b>PO4</b>	<b>PO5</b>
<b>BCH DSC 3.1</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓			✓	
	<b>CO3</b>	✓	✓			
	<b>CO4</b>		✓		✓	
	<b>CO5</b>	✓	✓			
<b>BCH DSC 3.2</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓		✓		
	<b>CO3</b>	✓	✓			
	<b>CO4</b>		✓			
	<b>CO5</b>	✓				
<b>BCH DSC 3.3</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓				
	<b>CO3</b>			✓		
	<b>CO4</b>			✓	✓	
	<b>CO5</b>	✓				
<b>GE 3.1</b>	<b>CO1</b>	✓				
	<b>CO2</b>		✓			
	<b>CO3</b>				✓	
	<b>CO4</b>	✓				
	<b>CO5</b>				✓	
<b>BCH, DSE -3.2</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓				



	CO3			✓		
	CO4	✓				
	CO5			✓		
<b>BCH, DSE- 3.3</b>	CO1	✓				
	CO2	✓				
	CO3		✓			
	CO4	✓				
	CO5				✓	
<b>BCP DSC 3.1</b>	CO1	✓				
	CO2			✓		
	CO3					✓
	CO4				✓	
	CO5			✓		
<b>BCP DSC 3.2</b>	CO1	✓				
	CO2				✓	
	CO3				✓	
	CO4	✓				
	CO5			✓		
<b>BCP DSC 3.3</b>	CO1	✓				
	CO2	✓				
	CO3			✓		
	CO4			✓	✓	
	CO5	✓				
<b>BAC A3</b>	CO1	✓				
	CO2		✓			
	CO3	✓				
	CO4		✓			
	CO5				✓	

**SEMESTER: IV****BCH DSC -4.1: Business Statistics**

<b>Unique Paper Code</b>	<b>Name of the Paper</b>	<b>Course Outcome: CO</b>	<b>Statement</b>
<b>2412082401</b>	<b>DSC - 4.1: Business Statistics</b>	CO1	Examine and understand the various descriptive properties of statistical data
		CO2	Evaluate probability rules and concepts relating to discrete and continuous random variables to answer questions within a business context.
		CO3	Analyse the underlying relationships between the variables to use simple regression models.
		CO4	Analyse the trends and tendencies over a period of time through time series analysis.
		CO5	Examine and apply index numbers to real life situations.

**BCH 4.2 (DSC-4.2): Cost Accounting**

<b>2412082402</b>	<b>4.2 : Cost Accounting</b>	CO1	Understand and analyse the different cost concepts.
		CO2	Analyse various components of cost of production.
		CO3	Compute unit cost and total cost by preparing a cost statement
		CO4	Compute employee cost, employee productivity and employee turnover.
		CO5	Determine cost for different industries using job costing, process costing, contract costing and service costing.

**BCH 4.3 (DSC-4.3): International Business**

<b>2412084203</b>	<b>4.3 (DSC-4.3): International Business</b>	CO1	Analyse the process of globalization and its impact on the growth of the international business.
		CO2	Evaluate the changing dynamics of the diverse international business environment.
		CO3	Analyse the theoretical dimensions of international trade as well as intervention measures adopted.
		CO4	Analyse the significance of different forms of regional economic integration and the role

			played by various international economic organisations.
		CO5	Evaluate the forms of foreign direct investment and analyse the benefits and costs of FDI.
<b>GE- 4.5 : Fundamentals of International Business</b>			
2414002009	<b>GE- 4.5 : Fundamentals of International Business</b>	CO1	Analyse the process of globalization and its impact on growth of international business.
		CO2	Evaluate the changing dynamics of the diverse international business environment.
		CO3	Analyse the theoretical dimensions of international trade as well as intervention measures adopted.
		CO4	Analyse the significance of different forms of regional economic integration and the role played by various international economic organisations.
		CO5	Evaluate the forms of foreign direct investment and analyse benefits and costs of fdi.
<b>Discipline Specific Elective Course- 4.1 (DSE-4.1): Human Resource Development</b>			
2413082005	<b>4.1 (DSE-4.1): Human Resource Development</b>	CO1	Examine the evolution of HRD.
		CO2	Analyse the role of HRD strategies in organisations.
		CO3	Apply and evaluate a learning process starting with training needs, analysis, assessment and evaluation process.
		CO4	Explore the role of training needs of employees.
		CO5	Evaluate the training methods used in industry.
<b>Discipline Specific Elective Course - 4.2 (DSE-4.2): Investment Management</b>			
2413082006	<b>4.2 (DSE-4.2): Investment Management</b>	CO1	Analyze the environment of investment and risk return framework.
		CO2	Describe bonds in terms of valuation, yields, and risks.
		CO3	Analyse equity shares using different approaches and models.
		CO4	Construct, analyse, select and evaluate portfolios along with a deep understanding of capital market theory and associated models.
		CO5	Comprehend and analyse futures and options and to be able to devise own investment

			strategies using various options trading strategies in the derivative market.
<b>B.COM PROGRAM: DSC- 4.1 : Entrepreneurship and New Venture Planning</b>			
2412092401	4.1 : Entrepreneurship and New Venture Planning	CO1	Describe distinct entrepreneurial traits.
		CO2	Recognize the process and nature of entrepreneurship.
		CO3	Identify the different ways in which entrepreneurs manifest in start-ups.
		CO4	Comprehend the entrepreneurial process for initiating new venture creation.
		CO5	Design strategies for the successful implementation of innovative ideas of new ventures.
<b>4.2(DSC-4.2): Cost Accounting</b>			
2412092402	4.2: Cost Accounting	CO1	Discuss and analyze the different cost concepts.
		CO2	Determine various components of cost of production.
		CO3	Compute unit cost and total cost by preparing a cost statement.
		CO4	Compute employee cost, employee productivity and employee turnover.
		CO5	Determine cost for different industries using job costing, process costing, contract costing and service costing.
<b>4.3 : International Business</b>			
2412092403	4.3: International Business	CO1	Analyse the process of globalization and its impact on growth of international business.
		CO2	Evaluate the changing dynamics of the diverse international business environment.
		CO3	Analyse the theoretical dimensions of international trade as well as intervention measures adopted.
		CO4	Analyse the significance of different forms of regional economic integration and the role played by various international economic organisations.

		CO5	Evaluate the forms of foreign direct investment and analyse benefits and costs of FDI.
<b>BA PROGRAM: ESB</b> <b>BAC: Discipline (ESB) - A4: Launching a New Venture</b>			
2412252401	A4: Launching a New Venture	CO1	Demonstrate entrepreneurial opportunities and create business ideas.
		CO2	Analyse and conduct feasibility study of business proposals.
		CO3	Describe the formation of new ventures and recognise its legal aspects.
		CO4	Recognise the significance of human resource and strategic planning.
		CO5	Discuss various stages of financing for a business venture

<b>SEMESTER IV : COPO MAPPING</b>						
Papers	Program Outcome : PO					
	Course Outcome: CO	PO1	PO2	PO3	PO4	PO5
<b>BCH DSC 4.1</b>	CO1	✓				
	CO2			✓		
	CO3				✓	
	CO4			✓		
	CO5			✓		
<b>BCH DSC 4.2</b>	CO1	✓				
	CO2	✓				
	CO3			✓		
	CO4				✓	
	CO5			✓		
<b>BCH DSC 4.3</b>	CO1			✓		
	CO2		✓			
	CO3		✓			
	CO4			✓		
	CO5			✓		

<b>GE-4.5</b>	<b>CO1</b>			✓		
	<b>CO2</b>		✓			
	<b>CO3</b>		✓			
	<b>CO4</b>			✓		
	<b>CO5</b>			✓		
<b>DSE-4.1</b>	<b>CO1</b>	✓				
	<b>CO2</b>		✓			
	<b>CO3</b>			✓		
	<b>CO4</b>			✓		
	<b>CO5</b>			✓		
<b>DSE-4.2</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓				
	<b>CO3</b>				✓	
	<b>CO4</b>				✓	
	<b>CO5</b>			✓		
<b>BCP DSC 4.1</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓				
	<b>CO3</b>		✓			
	<b>CO4</b>			✓		
	<b>CO5</b>				✓	
<b>BCP DSC 4.2</b>	<b>CO1</b>	✓				
	<b>CO2</b>	✓				
	<b>CO3</b>			✓		
	<b>CO4</b>				✓	
	<b>CO5</b>			✓		
<b>BCP DSC 4.3</b>	<b>CO1</b>			✓		
	<b>CO2</b>		✓			
	<b>CO3</b>		✓			

	CO4			✓		
	CO5			✓		
<b>BAP (ESB) - A4</b>	CO1		✓			
	CO2			✓		
	CO3			✓		
	CO4			✓		
	CO5	✓				